

JAKE HUHN

DESIGN | EDITING | INTERACTIVE MEDIA

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WHY SHOULD YOU HIRE ME?

I am an eager young professional with a lot to offer. I have valuable SEO experience and training, I have a knack for all things design and web related, and I still believe in the Oxford comma. Anything I lack in experience I make up for with a desire to learn. Still have questions? Keep reading.

PROFESSIONAL EXPERIENCE

eCommerce Editor

F+W Media

September 2011 - Present | Cincinnati, Ohio

I write SEO focused copy, product descriptions, and occasional articles for our websites. I am also involved in a curation strategy for the back-catalogue of our printed content as we make it available digitally.

Media Sales

F+W Media

May 2011 - August 2011 (4 Months) | Cincinnati, Ohio

I managed current advertising accounts and prospecting/selling new advertising for the Artist's Magazine, Watercolor Artist, and Pastel Journal. I also wrote up proposals to schedule yearly advertising. I moved up to the eCommerce Editor position when it opened.

Marketing Director

Reivax Records

2008 - 2011 (3 years) | Cincinnati, Ohio

I helped to establish Reivax Records as a legitimate company as well as plan, market, and execute various operations of the label. Steve Boller, CEO, and myself planned, proposed, and secured a \$10,000 micro-loan to throw a concert with Walk the Moon at the 20th Century Theater. The concert sold out and was a huge success.

EDUCATION AND EXTRA CURRICULARS

Xavier University

B.A., Communications

2007 - 2011

Graduated Honors | 3.6 GPA



Ad Club

President (2010-2011)

2008 - 2011



Resident Assistant

Kuhlman Hall

2008 - 2009

SKILLS

Adobe Creative Suites



Writing/Editing



SEO Copywriting



Javascript



Final Cut Pro



HTML/CSS



HONORS

Lawrence J. Flynn
Award for Academic
Excellence 2011

New Organization of
the Year for Reivax
Records 2011